

Job Title: Junior Graphic Designer/Presentation Specialist

Location: Los Angeles (Hybrid - remote)

Company: Ad.net

About Ad.net

For over two decades, Ad.net has been the leader in independent search technology, working with premium brands and publishers to generate millions in annual incremental revenue.

When your average employee tenure is 10 years or more, you must be doing something right. Our team thrives on collaboration, mutual success and excellent snacks.

Our team is growing, and we're looking for a talented and motivated **Junior Graphic Designer / PowerPoint Specialist** to join our creative department. This is an exciting opportunity to play an integral role in the design and presentation development process for our clients, internal teams, and various business needs.

Role Overview

We are seeking a creative, detail-oriented Jr. Graphic Designer/PowerPoint Specialist to help elevate the visual quality of our presentations, reports, and marketing materials. The ideal candidate will be passionate about design, have a strong proficiency in PowerPoint, and be comfortable working with cross-functional teams to create compelling visual content.

You'll be responsible for transforming complex information into clear, visually compelling slides that align with our brand and client needs. The ability to work fast is key.

Key Responsibilities

Responsibilities:

- **PowerPoint Design:** Design, enhance, and optimize PowerPoint presentations that align with Ad.net's brand guidelines. Ensure presentations are visually engaging, professional, and easy to understand.
- **Creative Support:** Collaborate with the creative team to support other design needs, including infographics, slides, marketing collateral, and internal communication documents.
- **Brand Consistency:** Maintain and ensure brand consistency across all PowerPoint presentations and other visual assets. Stay up to date on the latest design trends to keep presentations fresh and modern.
- **Project Management:** Work closely with internal teams to understand project goals and deadlines, and manage design tasks efficiently.
- **Collaboration:** Partner with sales, marketing, and other departments to create presentations that effectively communicate ideas and key business objectives.
- **Feedback Incorporation:** Take feedback constructively (and not personally) and make adjustments to designs as necessary, ensuring the final product aligns with team and client expectations.

Qualifications

- Strong/Expert proficiency in PowerPoint (including creating templates, custom layouts, and working with multimedia). Do not apply if you are not a PowerPoint wiz. We appreciate it's not the sexiest tool, but it's the one you will be tasked with using
- Solid understanding of design principles, typography, and color theory.
- Experience with Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Excellent attention to detail and ability to work on multiple projects simultaneously.
- Strong communication and collaboration skills.
- Ability to work independently and as part of a team.
- A portfolio and examples of PowerPoint presentations/designs is required
- Ability to manage projects with tight deadlines.
- Self-starter with a proactive attitude and eagerness to learn.
- Ability to work without supervision.
- Quick study / Fast learner
- Understands being on time means being 5 minutes early, and that there is no time like the present.
- Can-do attitude.
- Prefer someone Los Angeles-based - we require you to be on-site in our office in Century City one day a week - the rest of the time you will work remotely. It is possible we may need you a second day due to workflow, so please be flexible to that option.
- Home office must have reasonable internet service

Why Ad.net?

We offer our employees the ability to both innovate and grow – and the flexibility to do so in a way that works for them. What makes Ad.net really stand out is the ability to collaborate with amazing people who value your ideas, respect your contributions and truly believe in work-life balance.

- **Entry-Level Opportunity:** We understand that it's tough out there for recent college graduates - this is a great opportunity to learn and thrive!
- **Career Growth:** We're committed to professional development and offer ample opportunities to grow and advance your marketing career.
- **Work-Life Balance:** Enjoy the flexibility of working hybrid/remotely with a competitive salary and great benefits package.
- **Collaborative Culture:** Work alongside experienced professionals who are passionate about innovation and success.
- **Recognition:** We've been named one of the best places to work in Los Angeles by the LA Business Journal—join a company that values its people.
- Great company values: read more [here](#).
- Learn more about working with us [here](#).

How to Apply

If you're ready to bring your design skills to an innovative, fast-paced environment, we'd love to hear from you! Please submit your resume, portfolio, and a brief cover letter detailing why you're a great fit for this position, what's your favorite typeface, and what band would you most like to see live. Also provide two references.

Ad.net is an equal-opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.