

Publisher Operations Manager, LA, California / Remote, Full-Time

Ad.net is seeking a Publisher Operations Manager who is a self-motivated, results-driven professional with knowledge and experience in managing intent-based traffic for performance marketing campaigns. The right person for this role will establish and maintain strong relationships with key stakeholders within partner organizations and will utilize those relationships to drive sustainable revenue. The ideal candidate is highly motivated, strategic, sets a high bar for themselves, and has strong attention to detail, yet is able to see “the big picture.” This individual will be responsible for developing plans and strategies for optimizing and growing revenue by performing traffic analysis on Ad.net supply partners.

Responsibilities:

- Manage supply partner relationships with the goal of sustaining and growing revenue
- Perform detailed analysis on Ad.net supply partner traffic with the goal of uncovering revenue growth opportunities
- Document, investigate, and help drive solutions for technical issues
- Work closely with the Account Management team to ensure supply partners are delivering performance and scale across advertiser campaigns
- Brainstorm ways to increase growth and drive business

Skills & Experience

- 2+ years digital advertising experience
- Ability to think strategically about the best ways to drive revenue growth
- Possess strong interpersonal, organizational, and communication skills
- Detail-oriented and still able to keep “the big picture” in mind.
- Possess a positive, motivated, and results-oriented attitude