

## Business Intelligence Analyst, LA, California / Remote, Full-Time

Ad.net is seeking a BI Analyst who is a self-motivated, results driven data lover. The ideal candidate is an intelligent, sharp, detail-oriented, and highly quantitative individual who loves working with and analyzing data to derive actionable business insights within the digital advertising industry.

### Responsibilities

- Document, investigate, and drive solutions for complex technical issues
- Create custom reports and dashboards for advertisers, publishers and internal teams
- Analyze information from our account management and publisher development teams to advocate for bug fixes and feature enhancements
- Constantly brainstorming ways to increase growth and drive the business

### Required capabilities

- 2+ years experience in writing SQL statements
- 2+ Experience with Looker (or similar BI Tool – Tableau, etc.)
- 2+ Experience with UNIX, Linux or bash Shell scripting
- Possesses a positive, proactive attitude and are willing to go beyond the outlined project

### Additional preferred skills:

- Experience with JavaScript, specifically regarding event tracking and debugging
- Experience with Java or other object-oriented programming language
- Experience with A/B testing processes and frameworks
- Experience with Facebook Ads, Google AdWords and/or Amazon Attribution